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Whiteness and Democracy in Philip Roth's

I Married a Communist

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Abstract

Philip Roth is one of the most well-known and prolific writers in contemporary America, and *I Married A Communist* is the masterpiece of his reflections on American society at large. Set against McCarthyism in the 1950s, *I Married A Communist* displays Roth's contemplation of the relationships among Communism, whiteness and American democracy, and especially that between the latter two. Whiteness, based on racial differentiation and exclusion, exposes the inherent contradiction of American democracy. On the one hand, American democracy strives for equality, liberty and individual rights for all its citizens, but on the other hand, whiteness reveals various inequalities and injustices. To some extent, whiteness is complicit with American democracy, and Communism makes that complicity explicit.

Keywords

Philip Roth, *I Married a Communist*, Whiteness, Democracy.

1. Introduction

I Married A Communist, which was not penned in revenge for *Driving a Doll's House: A Memoir*, is mainly about Ira Ringold's private life, which is closely entangled with the American political life of the 1950s. Compared with the other two works of the American Trilogy, which are *American Pastoral* (1997) and *The Human Stain* (2000), *I Married A Communist* has not sparked great interest in America or in China, although some American scholars are attracted by the background of the novel. Ross Posnock states that "the novel is meticulous and (largely) sympathetic portrayal of the enthrallingly sentimental, noble, and tawdry populist political culture of the forties and early fifties American Left,"

Book Title : TRENDS IN ENGLISH LANGUAGE AND LITERATURE

Editor : Mr. B.P. PEREIRA
Soft Skills/English Trainer
SPEECH POINT
Madurai, Tamil Nadu

Book Subject : English Language and Literature

Book Category: Chapter Edited Volume

Copy Right : Editors

First Edition : November 2021

Book Size : B5

Paper : 21 kg, Maplitho NS

Price : Rs.500/-

Published by : L ORDINE NUOVO PUBLICATION

E-mail: lonpublication@gmail.com

www.nuovopublication.com

Mobile:99442 12131.

ISBN Supported by

Raja Ram Mohan Roy National Agency for ISBN, New Delhi - 110066 (India)

ISBN: 978-93-92995-02-6

ISBN 939299502-4



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FORE

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The Standard Firework



Epitaphs as Exponents of Literary Flavour

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Abstract

Headstones with the Passage of Time

In olden days, stones were used to mark the graves. Stones were kept as a mark of respect to the dead. People were buried in smaller plots. And those plots were near their homes. Many of them were not buried in Cemeteries meant for the dead. An individual chamber was used to bury all the dead in the family. Time passed and churchyard burials became popular. The dead in the particular Parish were buried in the same churchyard. The place was owned by the church. In course of time, there came, individual or family graves. Stones were kept near the head of the dead as an honour. These Stones contained simple inscriptions such as the name of the dead. As time passed, there came a change in the process of commemoration of the dead. Short Sayings and Drawings adorned the grave stones. Elaborate funeral customs included the art of filling the headstones with literary flavour.

Symbols started appearing on such stones as a religious belief. Images such as a pair of wings were carved depending on the social status of the dead. In addition to the name of the dead, his occupation and his position in the society started appearing on the headstone. And thus, inscriptions on the stone grew with the passage of time. In recent times, these stones are becoming more personal with the help of the increased technology. Some are etching into the stone the portraits of the dead. Some are carving the pictures of the mementoes of the deceased.

BANK CUSTOMER'S SAVING ATTITUDE AND FINANCIAL SOUNDNESS (WITH SPECIAL REFERENCE TO KOLAR GOLD FIELDS)

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Abstract

Financial inclusion is an important banking strategy available for infusing development in the field of banking sector. It includes services like savings, investments, wealth management, advisory services, mutual funds and stock market services. In the present scenario financial inclusion is very essential one to achieve the economic policy and place the country towards the economic progress. This research has enlightened the need of developing the saving attitude of the customer for safeguarding their wellbeing. The results have shown that more awareness programmes needs to be provided among the different type of customer. The business strategy needs to be framed in a way it is suitable for countries like India where diversified community is living. For analysis purpose percentage, chi-square test have been used and the results have been generalized. Suitable suggestions like establishing weekly grievance redressed mechanism, field visit, protecting the phone numbers, restrictions on accessing phone numbers by third parties and introducing diversified schemes for married and unmarried couples were suggested.

Keywords Saving attitude, Certificate of deposit, Stock on investment, financial inclusion

INTRODUCTION

In India savings based on a legislative framework of Government banks and has a history of nearly 130 years. Some historians trace the genesis of the savings movement to 1834, when the first savings bank was established in Calcutta by the Government. However, the Government Savings Bank Act was passed in 1873, and it was in 1882 that the Post Office Savings Bank of India came into existence. In 1886 The Government District Savings Banks were merged with the Post Office Savings Bank (POSB). While under British Rule, the Government of India had also set up the "National Savings Central Bureau" with the objectives of promoting thrift, containing inflationary trends in the economy caused by the Second World War, and mobilizing funds to finance the war. It is said, however that this drive did not gain momentum as the people were not enthusiastic about funding an alien war effort.

After independence, in 1947, it was felt that more importance has to be given to the savings movement and the National Savings Organization NSO (now NSI) was created in 1948. The words of the Prime Minister Pundit Jawaharlal Nehru signify the crucial role envisaged for the national savings movement in the context of domestic savings as a force for national development in India.

I attach great importance to the movement of National Savings. It is important not only because we want people to save and to apply these savings for our development plans, but also because it reaches a large number of people. It is not enough merely to make appeals. There must be organization behind it also so as to reach every village. Every person who participates





Nutritional Content and Antioxidant Properties of Sapota (*Manilkara Achras* Forb.) Fruit Varieties

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Article History:

Received on: 05 Oct 2021

Revised on: 10 Nov 2021

Accepted on: 12 Nov 2021

Keywords:

Sapota Fruit,
Antioxidant,
Nutritional Property,
Principal Component
Analysis,
Phytochemicals

ABSTRACT

Sapota is popular in a number of countries for its delicious, soft, sweet and luscious fruits. Although several varieties of sapota are under commercial cultivation in India, information on nutritional profiling of fruit and the associated health benefits have not been investigated. Hence, the present study was carried out to evaluate seven commercial varieties of sapota for their nutritional characteristics with a view to better exploit sapota fruits for their health benefits. A notable feature of the study was that the varieties Kallipati, Guthi and CO2 had significantly higher levels of the micro elements Fe, Cu and Zn respectively which could be exploited for treating mineral deficiency symptoms in human patients. The separation and identification of high levels of minerals and phytonutrients like, total phenol, total flavonoids, anthocyanins, fatty acids and free radical scavenging activity in fruit pulp showed that sapota fruit is nutritionally a rich fruit with many phytochemicals which are beneficial in both health and disease. The principal component analysis could successfully identify varieties with the largest amount of phytonutrients having specific health benefits.

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ISSN: 0975-7538

DOI: <https://doi.org/10.26452/ijrps.v13i1.24>

Production and Hosted by

IJRPS | www.ijrps.com

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INTRODUCTION

Sapota (*Manilkara achras* Forb.), also known as sapodilla, is an evergreen tropical tree native to Central America. Sapota fruit is a brown colored berry ranging in diameter from 5-10 cm. The unripe fruit is hard and coarse while the mature ripe fruit is

soft and juicy [1]. Sapota is a rich source of antioxidants and free radical scavenger due to the presence of phytochemicals [2]. India is one of the leading producers of sapota with a production of 11, 56,060 MT of fruit from an area of 97,000 ha under the crop during 2017-18 [3]. There are more than 35 cultivars of sapota under commercial cultivation in India [4]. With regard to chemical composition, large differences in ascorbic acid content have been reported between the Mexican and Indian varieties of sapodilla [5] and among sapota fruits at different ripening stages [6]. However, despite the increasing production, rising popular demand. High nutritive and medicinal values of sapota fruit, we do not have data on the composition of different commercially important varieties for various components related fruit quality. Hence, the present study was carried out on seven commercially important varieties of sapota and the results are presented and discussed in this paper.



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SPACE SAVING FURNITURE AS A SMART SOLUTION FOR 2BHK APARTMENTS

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Abstract

Urbanization growth and marketing prices compel citizens into less space, due to increase in population the appearance of small flats and houses came into being. In cities many people live in small flats and homes. Many apartments fail to provide spaces with quality and comfort. Growing migration to cities leads to the growing of vertical housings and small apartments. Therefore, living in a small space necessitates minimalist and space-saving furniture solutions to sustain human wellbeing. This necessitates the amendment in space saving furniture solutions which gives full advantage of these reduced spaces while still achieving greater comfort, usability, and order in these spaces.

This research paper contributes to the factors that influence the purchase of space saving furniture on the space efficiency of apartments, through a survey that was conducted randomly among 500 respondents residing in apartments in Tirupur and Coimbatore through purposive sampling technique. This study finds that most participants have difficulties with their small spaces and supported the idea that space saving furniture can be a smart solution for their problems.

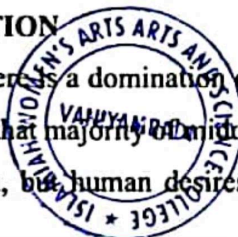
Key Words : Minimal Space, Furniture, apartments, 2bhk apartments.


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1.1 INTRODUCTION

In India there is a domination of middle class people and owning a own house seems impossible. It is also a known fact that majority of middle class people live in cities. These cities face problems with continuous population growth, but human desires and wants are unlimited. Urbanization growth and marketing prices



A STUDY ON ACCENTED NEUTRAL COLOUR SCHEME IN RESIDENTIAL SPACE

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Abstract:

Colour is an amazing phenomenon. A color scheme that includes neutral colors, like white, beige, brown, grey, or black, and one or more small doses of other colors. The four most common neutrals are black, white, brown, and grey are created by mixing two complementary colors. Colour is one of the extreme basic components of inside and outside the way of one's individual character in their region (Templer, 2009). The study focuses on Accented Neutral Colour Scheme in Residential Space. The study was conducted to give importance and awareness of colors in residential areas. The main objective of the study is to analyse the colours used in the various rooms, to identify the colour preferences among residents, to create awareness of the Accented neutral colour scheme. For the present study, a Random sampling method was adopted. According to Easton (2013), Random sample is made up of two elements. Sampling methods refer to the rules and procedures by which some elements of the population are included in the sample. A sample of 80 respondents was selected for the study. A survey method was adopted to collect data from the respondents. The main tool used for collecting data was questionnaire and mailed questionnaire method. A questionnaire is a sheet or sheets of paper containing questions relating to a certain specific aspect, regarding which the researcher collects the data. The questionnaire is given to the informant or respondent to be filled up through google forms. Sometimes, a questionnaire is in the form of files generated through the computer. This is usually called a soft copy of a questionnaire (Ravilochanan, 2002). Hence it can be concluded that efficient colours and theme gives better mood and inspiring aspiration among the Accented Neutral Colour theme rooms. This concept can be chosen in a residential building so that there is a variety in change. Mood board images were created to explain the concept of Accented neutral colour and implemented the same in a real house with certain modifications with furniture's, furnishings and accessories. The respondent was fully satisfied. Created awareness among Interior Design students so that this will enhance their knowledge and for future implementation.

Keywords: Accentuated neutral colour, Residential space, Interior design

Introduction:

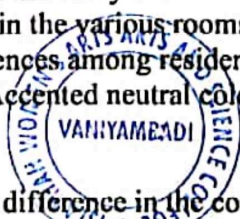
Colour is around us all the time and influences everything we do. Every culture and civilization has wondered about colour. Colour wheel shows the relationships between primary, secondary and tertiary colour. Colour connected deeply with moods, feelings and behaviour. Accent colours are colours that are used for emphasis in a colour scheme. Light colours may be favoured over dark, warm colours over cool, high over low contrast, subtle textures over bold patterns and prints (Rompilla, 2005). When an impartial colour plot extends to incorporate colours on the colour wheel, it is named as Accented impartial colour conspire (Kasik et.al., 2012). Planning and intention behind accent colors lead to a home with better visual flow and easier decorating aspect nowadays.

Objective: The main objective of the study is to

1. Analyse the colours used in the various rooms,
2. Identify the colour preferences among residents,
3. Create awareness of the Accented neutral colour scheme.

Hypothesis :

1. There would be a significant difference in the colour used in different types of houses.



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CUSTOMER'S SATISFACTION TOWARDS POINT OF SALES SERVICE - A STUDY BASED ON SERVQUAL MODEL

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Abstract

This study therefore determined customer's satisfaction towards point of sales service. The study adopted measurement dimensions comprising of seven dimensions (Reliability, Responsiveness, Security, Efficiency, fulfillment, Assurance and Empathy) by using primarily quantitative data and also the study used Descriptive Analysis. Moreover, the descriptive analysis showed that based on the computed mean scores efficiency and security are the most dominant service quality dimensions. Thus, the study concludes that to improve the service quality of POS of the bank leads to enhance its competition by paying much more attention to satisfying customer's needs. Finally, the study recommends that the management give more emphasis on customer's satisfaction in order to sustain the profitability of the bank by improving the service quality dimensions

Keywords: Point of sale, Banks, Customer satisfaction, Service Quality and Dimensions.

INTRODUCTION:

After demonetization and pandemic the number of cashless banking transactions increased immediately. Mobile banking provides time freedom for users and service providers by reducing and saving on time, and users of these technologies can use multiple banking transactions through mobile banking. Indians have always liked to keep and carry cash.

The recent entry of new players into digital payment platforms, such as Amazon Pay and WhatsApp payments, shows the growing demand and need among the people in the country. E-wallets and UPIs such as Paytm, PhonePe, Google Pay, etc. are also used for cashless transactions. Some of these e-wallets have their own payment banks such as Paytm, Airtel Payment Bank, etc. We equally agree that mobile banking provides a wide range of safe and secure banking services. Recently, Paytm, Google Pay, PhonePe, BHIMUPI and many other transaction apps have been offered to customers, playing an important role in the mobile banking service. Digital transaction, Paytm, Google Pay, PhonePe and all other applications brought great change for the society and the banking sector.

The Point of sale is the time and place where a retail transaction is completed. A Point of Sale (POS) systems manage the execution of retail transactions, often determining the payment due for products/services



Certain Kinds of Bipolar Interval Valued Neutrosophic Graphs

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Abstract

Neutrosophic theory has several application in the field of graph theory. In this paper we initiated Certain Kinds of Bipolar interval valued neutrosophic graphs. Such as, sub division BIVNG, Total BIVNG, BIVNLG and also investigate the isomorphism, Coweak isomorphism of BIVNG with properties.

Keywords: Isomorphism, Co weak isomorphism, total, subdivision BIVNG

1 Introduction

The idea of Neutrosophic set is the generalised form of fuzz set concepts [1]. Atanassov introduced the concept that is intuitionistic fuzzy graphs [2] and Akram, et al. given the new concept single valued neutrosophic hypergraphs, planer graphs [3] [4]. Broumi et al introduced, single Valued neutrosophic graphs. [5][6][7]. V.J. Sudhakar et al. Introduced the idea of IVSNG, IVRNG and SCIVN graphs [8][9][10].

2 Kinds of BIVNG

In this part we initiate the some special kinds of BIVNG. That is, subdivision, Total, Lined and intersection of BIVNG. So first we give the definition of Homomorphism, Isomorphism, weak isomorphism and co weak isomorphism of BIVNG.

Definition 2.1. If $G_1 = (R_1, S_1)$ and $G_2 = (R_2, S_2)$ be the two BIVNGs of $G_1^* = (V_1, E_1)$ and $G_2^* = (V_2, E_2)$, Then the homomorphism $\phi : G_1 \rightarrow G_2$ is a mapping $\phi : V_1 \rightarrow V_2$ which proves the following conditions.

$$T_{R_1U}^P(m) \leq T_{R_2U}^P(\phi(m)), T_{R_1L}^P(m) \leq T_{R_2L}^P(\phi(m))$$

$$I_{R_1U}^P(m) \geq I_{R_2U}^P(\phi(m)), I_{R_1L}^P(m) \geq I_{R_2L}^P(\phi(m))$$

$$F_{R_1U}^P(m) \geq F_{R_2U}^P(\phi(m)), F_{R_1L}^P(m) \geq F_{R_2L}^P(\phi(m))$$

$$T_{R_1U}^N(m) \geq T_{R_2U}^N(\phi(m)), T_{R_1L}^N(m) \geq T_{R_2L}^N(\phi(m))$$

$$I_{R_1U}^N(m) \leq I_{R_2U}^N(\phi(m)), I_{R_1L}^N(m) \leq I_{R_2L}^N(\phi(m))$$

$$F_{R_1U}^N(m) \leq F_{R_2U}^N(\phi(m)), F_{R_1L}^N(m) \leq F_{R_2L}^N(\phi(m)) \quad \forall m \in V_1.$$

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Women Shopping Pattern Using social media Offered by Home Based Women Entrepreneurs

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ACADEMIC PERFORMANCE AND BEHAVIORAL CHANGE AMONG ONLINE CLASS ATTENDANTS - STUDY WITH REFERENCE TO DIGITAL EDUCATION

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Abstract:

COVID-19 Pandemic brought tremendous changes to the whole world. The people around the world had to transform all of a sudden to the digital era. College students had the opportunity to continue their learning from remote areas. Managing technology is even more crucial as basic skills required in navigating day-to-day life. Every innovation has pros and cons but the learners have to be brave and cautious in adapting them effectively. The Post COVID-19 had brought difference in the attitude and behavior in College Students. The aims of the study are to find out the level of Academic Performance (AP) of students who attended online classes during and after COVID-19, analyze the Behavioral Change (BC) among the students who attended the Online Classes, to find out the whether the students have had Opportunity (OP) to gain knowledge and enhance their skills. The data were collected through structured questionnaire using Google Form from 276 College Students. It has been found that E-learning has been a support to teaching-learning process by providing customizable materials for teachers and learners in new forms such as MOOC, OER, and Educational Apps which potentially make education available to anyone, anywhere, at any time.

Keywords: COVID-19 Pandemic, Digital Technology, Digital Education, Behavioral Change, Innovation, Post COVID-19, Academic Performance, Opportunity.

Introduction

Education is sometimes perceived as a sector which is resistant to change, while at the same time it faces a crisis of productivity and efficiency [7]. Education is perceived in most countries as a means of enhancing equity and equality. Innovations could help enhance equity in the access to and use of education, as well as equality in learning outcomes [7]. Technology-based innovations in education reshape the environments in which colleges operate. In general, they tend to open up learning environments, both to the digital world and the physical and social environment [7].

Statement of the problem

Education sector could foster an innovation-friendly environment, with a greater focus on methods over technologies [7]. Despite the many challenges involved in integrating technology in teaching and learning, digital technology offered a great opportunity for education during covid-19 pandemic [7]. The classrooms were shifted to digital mode supported by quality teaching-learning and student engagement through

collaborative workspaces, remote and virtual labs. Many ict tools help connect learning to authentic, real-life challenges [7]. Hence, this study was undertaken to know whether the digital technology based education has rescued the students or changed the attitude and behavior of the college students.

Objectives of the study

To examine the level of academic performance (ap) of students who attended online classes during and after covid-19.

To analyze the behavioral change (bc) among the students who attended the online classes.

To know whether the students had an opportunity (op) to gain knowledge and enhance their skills.

Research gap

Articles relating to online education were extensively reviewed. Most of the studies were related to the improvements of student learning outcomes, development of higher-order thinking skills, preference and satisfaction of online education, and expand the range of learning



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துவாரகதாஸ் கோவர்தன்தாஸ் வைணவக் கல்லூரித் தமிழ்த்துறை மற்றும் தமிழ் இலக்கியத்துறையால் 21.04.2022 ஆம் நாளன்று நடத்தப் பெற்ற பன்னாட்டு நவீனத் தமிழிலக்கிய மாநாட்டில் திரு / திருமதி தி. அனுராதா, பகுதி நேர முனைவர் பட்ட ஆய்வாளர், தமிழ்த்துறை, அக்சீலியம் கல்லூரி, காட்பாடி அவர்கள் கலந்து கொண்டு இளம்பிறை கவிதைகளில் சமூக நிலை எனும் தலைப்பில் கட்டுரை அளித்தார். இக்கட்டுரை விரணவ் தமிழியல் ஆய்விதழின் சிறப்பிதழிலும் மின்னிதழிலும் (Peer Reviewed Journal - ISSN : 2582 - 9599) பிரசுரிக்கப்பட்டுள்ளது எனச் சான்றளிக்கப்படுகிறது.

This is to certify

..... has participated in International Tamil Modern Tamil Literary Conference on April 21, 2022 organised by the Department of Tamil and Tamil Literature of Dwaraka doss goverdhan doss vaishnav college, and presented a paper entitled

..... This article is published in both the special issue of Pranav Tamil Research journal and pranav e-journal (Peer Reviewed Journal - ISSN : 2582 - 9599).

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DR. P. MURUGAN

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முனைவர் **ராஜ. சீதாலட்சுமி**
DR. R. SEETHALAKSHMI
நிறுவனர், பிரணவ் தமிழியல் ஆய்விதழ்
Founder, Pranav Journal of Tamil

immigrant finds himself between two worlds and as a consequence becomes a marginal man pulled by the pressures of two antagonistic worlds.

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English.

Chapter 9

SOCIETAL MALEVOLENT IN CONTEMPORARY INDIA FROM CHETANBHAGAT'S PERSPECTIVE IN REVOLUTION 2020

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Abstract

The paper entitled "Societal Evils in Contemporary India from Chetan Bhagat's Perspective in Revolution 2020". Chetan says that though writing in a developing country youngsters are failing to get recognize Chetan Bhagat the creative writer in the field of Indian English Literature has portrayed the mechanical life of youngsters in

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In the peer-reviewed edited book entitled

"EMERGING TRENDS IN COMMERCE & MANAGEMENT: VOLUME-2"

*Edited by Sruthi. S, Y Suryanarayana Murthy, Dr. Ashwinkumar A. Santoki, Salauddeen Shaik,
Dr. Pallavi, Priyadarshini. V, Sachindra G R, Dhirendra Bahadur Singh, Dr. Ravi Kumar Gupta, Dr. Dimple, Surbhi Birla*

Published in Category of Edited Book

January, 2022, (First Edition)

ISBN: 978-93-93239-35-8 | ISBN-10: 93-93239-35-5 | DIP: 18.10.9393239355 | DOI: 10.25215/9393239355

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MOBILE APPLICATIONS DEVELOPMENT

The book 'Mobile Applications Development' has been developed specifically to meet the needs of a first-time learner, who is eager to be a 'Mobile Applications Developer using Android Technology'. This book teaches development of mobile applications, presents the basic as well as an in-depth idea of the Mobile Applications Development, Services, and User interfaces. This book sets a base upon which quality assurance processes and procedures for the mobile apps can be discovered.



MOBILE APPLICATIONS DEVELOPMENT



C. FIRZA AFREEN

MOBILE APPLICATIONS DEVELOPMENT



C. FIRZA AFREEN



தாசுர் கலை மற்றும் அறிவியல் கல்லூரி

குரோம்பேட்டை, சென்னை - 44.

தமிழ்த்துறை மற்றும் IQAC

இணைந்து நடத்தும்

பன்னாட்டுக் கருத்தரங்கம் (International Conference)

சான்றிதழ்

திரு/செல்வி/திருமதி/முனைவர்.அ. ஹாஜிரா பேகம்.....அவர்கள், “சங்க

இலக்கியத்தில் முல்லைப் பாட்டு” என்னும் தலைப்பில் 07.12.2021 அன்று நடைபெற்ற பன்னாட்டுக்

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எனும் பொருண்மையில் 29.09.2021 முதல் 30.09.2021 வரை நடைபெற்ற இணையவழி பன்னாட்டுக் கருத்தரங்கில் பங்கேற்று

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துறைத்தலைவர்

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MR

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